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Corporate Culture and Work Ethics in Indian Print Media Industry / Sheela Bhargava

KW Publishers Pvt. Ltd., New Delhi, India 2021

Xviii, 230p.; 24cm.

Includes Bibliography

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\$ 32.00 / HB

570 gm.

Traditionally organizational culture and work ethics were not considered as activities that could add economic value and competitively deal with challenges. But this notion has undergone a huge transformation. Nowadays, companies that promote ethical values and behaviours via their organizational culture are likely to report better financial performance and goodwill in comparison to their counterparts. Companies are now recognizing that encouraging high ethical behaviour standards may help employees to be more open with their feelings, emotions, ideas and expressions which may pave way towards the formation of such an organization culture that may lead to providing high quality customer service. As businesses today compete in the global marketplace having a prominent presence of e-media and social media, as a result the employee-employer relationship has experienced immense changes. Companies want a workforce that is motivated and productive, has up-to-date skills, and can quickly learn new skills to meet changing customer and marketplace needs. But in the race to remain ahead in competition, companies forget to take care and nurture the ethical aspects of employees that further results in frauds and scams resulting in permanent damage for the company. Given the relevance of work ethics in print media industry, the contents of this book attempts to depict the relationship between the organizational culture of a company and the extent of ethical compliance adopted by its employees

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Malaysia Who's Who In Business / (Author-in-Chief) Robert M S Koy, JP

Kasuya Management Sdn Bhd, Kuala Lumpur, Malaysia 2021

1390p.;

9789839624137

\$ 650.00 / HB

3110 gm.

This compilation of Malaysia Who's Who in Business provides a concise, accurate biographies of about 10000 renowned individuals, representing various major fields.

As in all Malaysia Who's Who biographical volumes, only select individuals are chosen on the basis of current reference value and factors like position, noteworthy accomplishments and prominence in the field are all taken into account.

Apart from featuring about 10,000 MALAYSIAN achievers, there is also over 80 pages of write-up on the King; the State Malay Rulers and State Governors; the 3 Branches of a democratic government, namely, the Executive Branch, the Legislative Branch & the Judiciary Branch; the Chief Secretary to the Malaysian government, the Director-General of Public Service Department, the Attorney-General, the Secretary General of Finance, the Auditor-General, the Chief of Malaysia Armed Forces and the Inspector-General of Police Malaysia. There are also write-ups on "Bank Negara Malaysia"; "Malaysia My Second Home Programme"; "Honours and Awards" and "Hundred Richest Malaysians".

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