

Southeast Asia Head Office
Blk 231, Bain Street
#03-05, Bras Basah Complex
Singapore 180231
Tel : +65-6883-2284/6883-2204
Fax : +65-6883-2144
info@marymartin.com
www.marymartin.com

South Asia Head Office
8/123, Third Street,
Tatabad, Coimbatore 641012
India
Tel : +91-422-2499030/2495780
Fax : +91-422-2495781
info@marymartin.com
www.marymartin.com

Light The Way: Secrets of Successful Agency Leaders Revealed / Benjamin Ang
(et al.)

AuthorRise Media Pte Ltd , Singapore 2023

208p.

9789811880209

\$ 40.00 / null

400 gm.

Light The Way is an exceptional book that unites five accomplished leaders from the insurance sector to share their invaluable knowledge on effective leadership. These co-authors boast extensive, decades-long careers in the insurance industry, and together, they unveil the fundamental principles and strategies that have propelled them to the zenith of their professions.

In this enlightening book, readers are invited on a captivating expedition through the intricate realm of insurance, gaining profound insights into how leadership principles can be applied in this dynamic and ever-evolving field. Each co-author offers a distinctive viewpoint, drawing from their diverse backgrounds, areas of expertise, and unique leadership approaches. Through a collection of perceptive essays and real-world case studies, they provide pragmatic guidance, real-life anecdotes, and actionable strategies that are relevant not only to aspiring and seasoned insurance professionals but also to anyone seeking to lead and build teams in any industry.

<https://www.marymartin.com/web?pid=857675>

Igba Boyi : A Study of the Igbo Apprenticeship Scheme in Onitsha Markets /
Nkemdili Au. Nnonyele (et al.)

Adonis & Abbey Publishers Ltd., Nigeria 2023

350p.

Includes Index

9781913976194

\$ 35.00 / null

450 gm.

Igba Boyi: A Study of the Igbo Apprenticeship Scheme in Onitsha Markets is the product of an expansive, eighteen months' study on the famed Igbo apprenticeship scheme, popularly known as Igba Boyi, using Onitsha markets (the hub of Igbo business and entrepreneurship) as the study area. The study adopted a concurrent mixed-method research design, incorporating both quantitative and qualitative approaches to data collection and analysis. It offers new insights into the state and emerging trajectory of the Igba Boyi scheme and recommends a holistic re-envisioning and re-branding of the practice such as a shift from its current excessive informality to a semi-formal structure that will accommodate the best practices from the old and new worlds of entrepreneurship.

<https://www.marymartin.com/web?pid=859919>

Tears of a Hungry Nigerian Entrepreneur: Personal Reflections on Life, Family and
Business / Seun Akisanmi

Elopublishing Enterprises, Nigeria 2017

xvi, 272p.
9789789610464
\$ 40.00 / null
300 gm.

This book is an attempt to document some of the lessons and experiences I've had as a father, son, husband, student, CEO, Christian, and Nigerian. My hope is that you will get an insight into part of what an average Nigerian entrepreneur goes through before attaining the desired pinnacle of success, even though I am yet to reach that height. You will have the opportunity to hopefully learn from my mistakes and be inspired by my few victories. My ultimate desire is that many young Nigerian entrepreneurs will end up not shedding as much tears as I have shed in my almost-two-decades of being an entrepreneur in Nigeria. It may seem like a tall order but the entrepreneur in me is taking a risk that it will be worth it. I hope you will only shed tears of joy and your journey in life will be more fulfilling and bearable as a result of your mental encounter with what I share on the pages of this book.

<https://www.marymartin.com/web?pid=859918>

Paying the Price for the Prize: Leveraging the Entrepreneurial Opportunities in Our Age and Environment to Stardom / Chuks Ogbekile

University of Lagos Press and Bookshop Ltd, Nigeria 2021

xxxiv, 176p.
Includes Index
9789785892376
\$ 25.00 / null
300 gm.

<https://www.marymartin.com/web?pid=859917>

Leaving the Tarmac: Buying a Bank in Africa / Aigboje Aig- Imoukhuede

RedDoor, England, UK 2021

xii, 228p.
Includes Index
9781913062453
\$ 35.00 / null
400 gm.

THE MOST COMPELLING BUSINESS SUCCESS STORY TO COME OUT OF AFRICA. When Aigboje Aig-Imoukhuede and Herbert Wigwe bought Access Bank in 2002 it was one of the smallest and most crisis-prone banks in Nigeria. Their goal was to build it into one of the biggest and strongest banks in the country.

Leaving the Tarmac is the story of their success and it reads like a financial thriller, while at the same time providing a detailed blueprint for how to create a sustainable business founded on excellence, how to build and lead a winning team and how to operate successfully in emerging markets.

The author has written with searing honesty about the set-backs as well as the triumphs that they met with along the way, providing an unrivalled insight for anyone planning to build a company or do business in the volatile but high-growth markets of modern Africa.

<https://www.marymartin.com/web?pid=859916>

HOW TO ORDER BOOKS FROM US :
Institutional/Individual Libraries

Please send us your official purchase order by e-mail/fax/post. We shall despatch the books to you. On receipt of the books in good condition, you can send us your Payment by Cheque/Wire Transfer. Credit Card Payments are accepted through paypal. For Postage & Packing - Actuals are charged. You can check the Postage at www.singpost.com. If you need any further clarification, please do contact us.
